

# ftasa SA

# FLEXOGRAPHIC

## PRINT EXCELLENCE AWARDS

Entries are invited for this annual competition, which is the showcase for the art and science of flexographic printing and converting in Africa. Entries are judged for print excellence and technical quality by a panel of experts. The judges pride themselves on their impartiality and recuse themselves from judging any entry in which they had any direct or indirect involvement.

The judging process requires each entry to be closely examined. Entrants are encouraged to pre-examine their own entry samples with the same close scrutiny. Care should also be taken to ensure that the samples submitted adhere to the rules as sadly many excellent entries are penalised for the incorrect format of the samples supplied.

You can download guidelines for preparing your entry & an e-fillable entry form on our website  
[www.ftasa.org.za](http://www.ftasa.org.za)



## AWARDS

**GOLD**, **SILVER** and **BRONZE** awards are given to the top three entries achieving the required standard in each category. The judges may award a "**SPECIAL MENTION**" certificate when the best entry in a category does not merit a trophy or the entry does not win a trophy but has special merit. A trophy for the **BEST ON SHOW** for the best entry over all the categories is also awarded.

# RULES

- 1) All entries must be flexographically printed. Where the design is printed in combination with another printing method, only the flexographically printed part will be judged. Please specify other printing method(s) used, and distinguish between them on your entry form.
- 2) Closing date - 15th December 2020 – **NO LATE ENTRIES WILL BE ACCEPTED.**
- 3) All entries must be produced between August 2019 and December 2020.
- 4) The Association reserves the right to use the entries for publicity, promotional or educational purposes.
- 5) Entering companies will be responsible for obtaining the permission of their customers before submitting their prints. FTA SA cannot accept responsibility for entries submitted.
- 6) Sheetfed entries should include **4 FULL CONSECUTIVE SHEETS OR POST PRINT SAMPLES.**
- 7) Webfed entries should include **4 FULL WIDTH UNTRIMMED CONSECUTIVE CYLINDER REPEATS** which have been wound around a core to prevent creasing. Self-adhesive labels should be supplied unstripped and unslit.
- 8) An entrant may submit up to 5 entries for any one category. If they wish to submit their entry in a another category as well, this must be made clear on the entry form and separate printed samples as per 6 and 7 above should be submitted for each category.
- 9) Entries that achieve **FINALIST STATUS** will be required to supply high quality made up samples of the print entry in the form that it is used. For packaging this means made up packs (filled if feasible). These will be used for photography and publicity purposes by the organisers at no charge to the finalists.

# DEFINITIONS

**Line** 

Printing consisting predominantly of solids and lines - can contain some screen or process elements (less than 10%)

**Tone** 

Printing consisting predominantly of screen tints, vignettes, halftones, and duotones using any set of ink colours. Screen entries may also include line printing and/or process printing (less than 10%)

**Process** 

Printing consisting predominantly of three or more colours in the reproduction of an image. The result appears as a "full colour" image

# ENTRY FEE

**FTA SA MEMBERS\***  
R300 per entry

**NON FTA SA MEMBERS**  
R600 per entry

**\*TO QUALIFY FOR THE MEMBER'S DISCOUNT ENTRY FEE, YOUR ANNUAL MEMBERSHIP FEE MUST BE PAID BEFORE YOU SUBMIT YOUR ENTRY.**

Total Number of Entries x Cost per Entry = Total Payment  
 x  =

**Please email proof of payment to Erich Kuhl: opa.kuhl@gmail.com**

Account holder: FTA SA  
Branch: Northgate  
Account no: 100 835 0295

Bank: ABSA Bank  
Branch no: 632005  
Beneficiary Reference: *Your Company Name*

- Entries received without entry fees will be disqualified.
- The FTA SA is not a VAT vendor and cannot issue tax invoices.

# DELIVER ENTRIES TO:

FTA SA c/o Syndicate Graphics  
1 Dorryce Lane  
Morningside Manor  
Sandton  
2057  
Attention Bill Marshall Tel: 011 804 1614

Telephone: (011) 469 0355 / 083 267 5708 • Email: opa.kuhl@gmail.com • WEBSITE: www.ftasa.org.za

